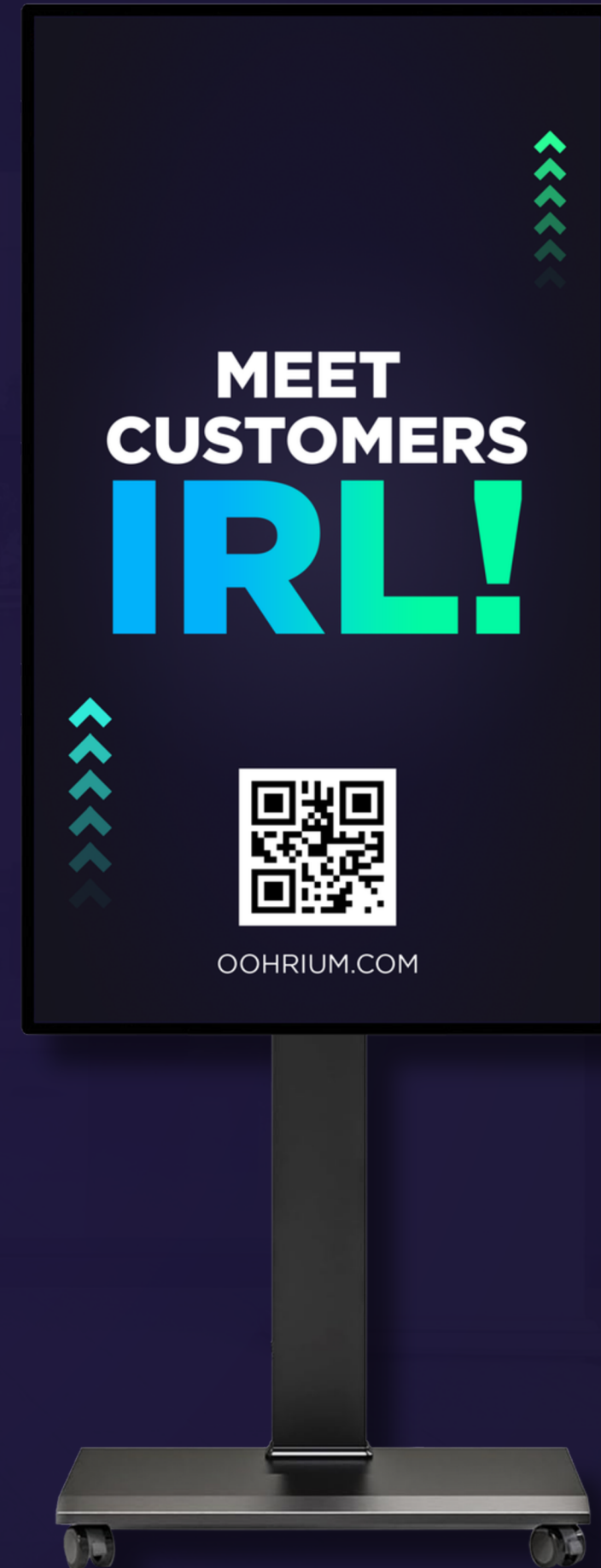
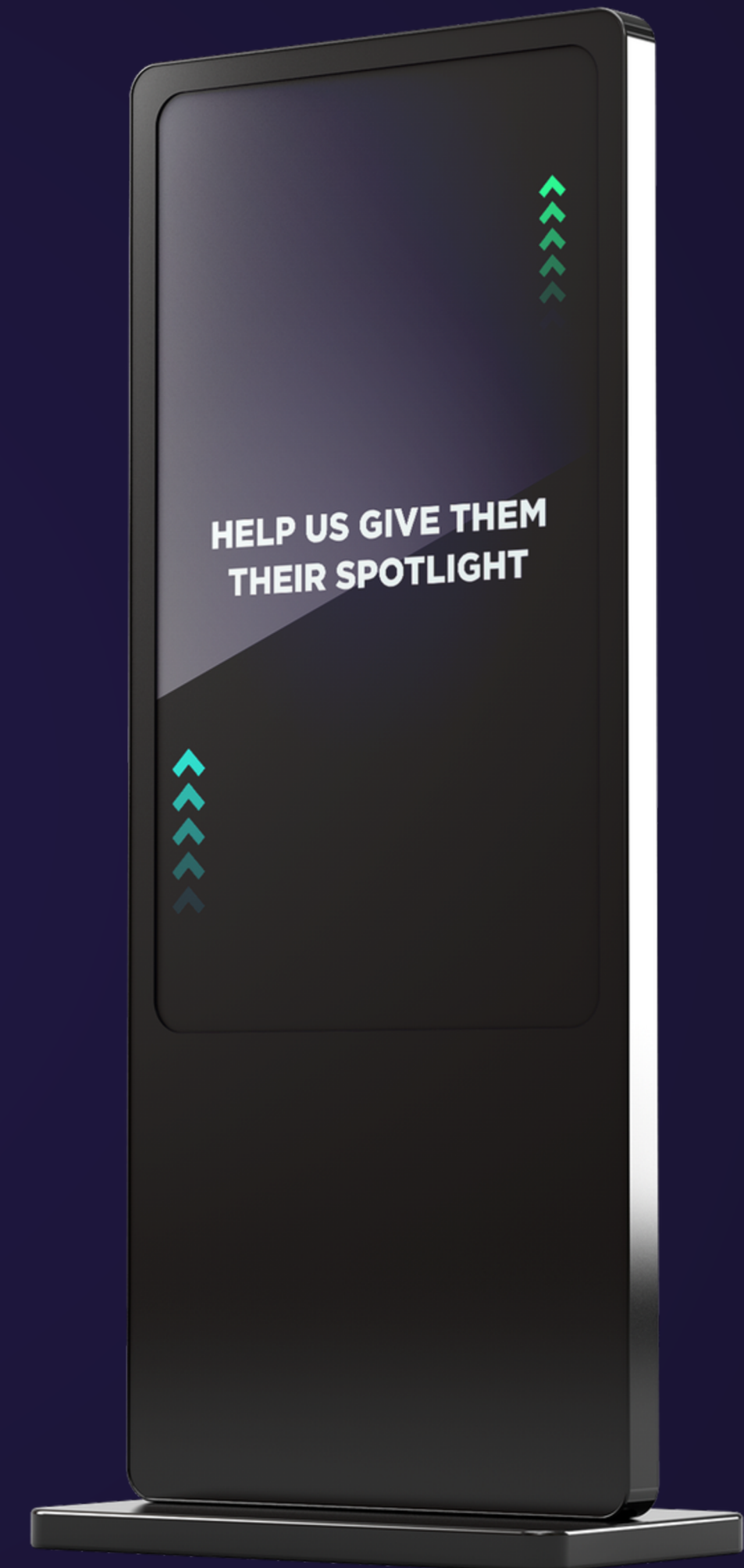


Local **Visibility**
Starts **Here**



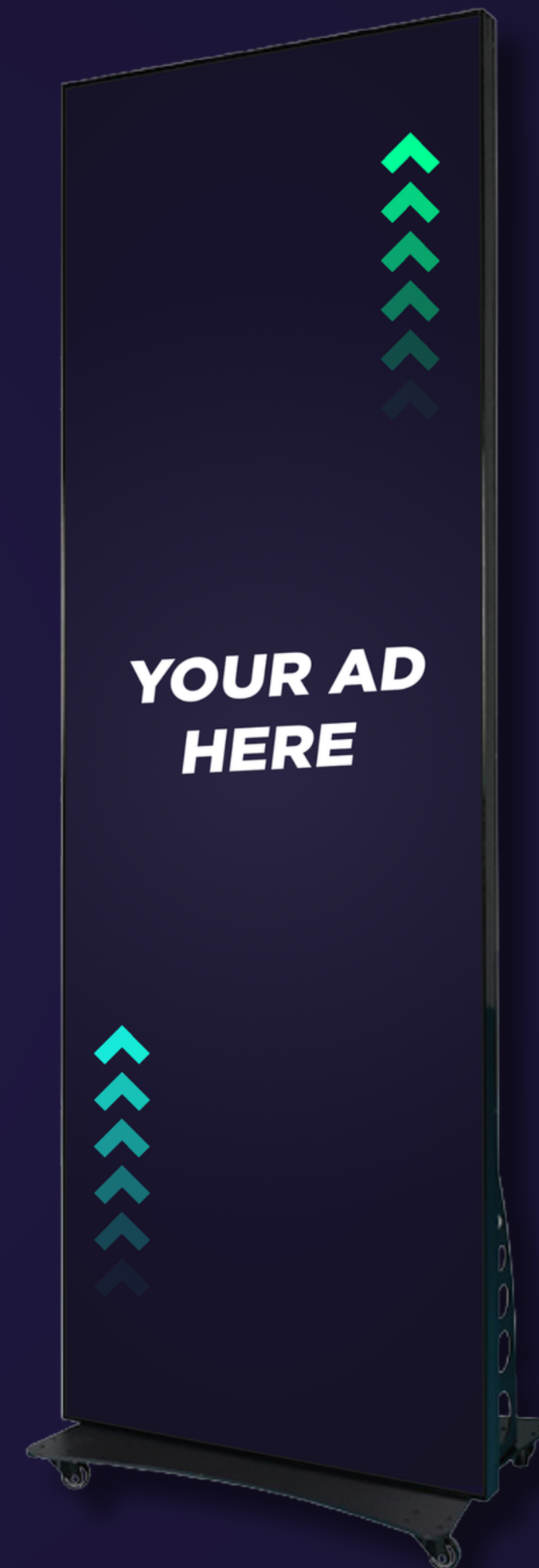
WHO WE ARE

RIUM Holdings, LLC is building a localized, scalable out-of-home (OOH) digital advertising network in Palm Coast, Florida, with a roadmap for regional expansion. The company will deploy plug-and-play LED poster display screens inside high-traffic indoor environments such as grocery stores, pharmacies, gyms, salons, restaurants, and at local events.



WHAT WE DO

RIUM Media helps Palm Coast businesses turn indoor wall space into premium attention. We install and manage the screens; host venues receive a monthly fee while providing power, Wi-Fi, and a visible, secure location.



OUR WHY



The Problem

- Small and mid-sized businesses struggle to access premium OOH advertising due to high costs, long-term contracts, and city restrictions.
- Traditional billboards lack flexibility, real-time updates, and performance transparency.
- National brands want hyper-local visibility without negotiating individual site agreements.



The Opportunity

- Indoor digital OOH screens provide guaranteed visibility, controlled environments, and repeat exposure.
- Programmatic advertising enables pay-per-play, flexible budgets, and rapid activation.
- Palm Coast has strong retail traffic, seasonal population growth, and limited modern digital OOH infrastructure.

RIUM sits at the intersection of local demand, global advertising budgets, and modern ad technology.

WHAT HOSTS PROVIDES

A simple partnership: you supply the location essentials, and RIUM handles the media network, advertisers, screen operations, and creative rotation.



Electricity

A reliable power source for continuous screen uptime.



Wi-Fi

Basic connectivity so content updates can be managed remotely.



Safe placement

A secure area where the screen is protected from damage or tampering.



Visibility

Positioning where guests naturally queue, wait, browse, or dwell.

WHAT THE HOST GETS



Recurring Compensation

A predictable recurring contribution for electricity and internet usage for our equipment.



Modern venue experience

Dynamic displays that present promotions and community content that make the location feel current and engaging.



Optional house messaging

Reserved inventory to feature your own services, announcements, or customer reminders alongside paid ads.

WHY YOUR LOCATION

Brands want attention inside venues where customers are already present, waiting, and making decisions. Digital signage can capture attention before shoppers leave and can support more relevant, in-moment communication.

Attention where it counts

- In-store screens reach people during dwell time, not during a scroll.
- The format supports video, motion, offers, and local messaging.
- Screen content can be updated remotely and sold by rotation.

Business case for brands

Verizon cites research suggesting digital signage can increase average purchase amounts by 29.5%, reinforcing the value of well-placed in-venue displays.

ECONOMIC AND VALUE DRIVERS

Recurring low-cost advertising

Unused wall or waiting-area real estate becomes a core part of your service advertising, with customers seeing more about your business on inventory reserved for you.

Low operational burden

RIUM manages installation, content operations, advertiser relationships, and screen administration.

Higher venue polish

Modern displays can improve perceived professionalism while keeping your venue messaging timely and flexible.

DISPLAY SPECIFICATIONS

- Premium UHD/4K display screen and stand.
- Electricity Usage - $90\text{W} \times 10 \text{ hours} \times 30 \text{ days} = 27 \text{ kWh/month} = \$4\text{--}\$5 \text{ per month}$.



BECOME A HOST

Join the first wave of Palm Coast locations shaping a new indoor advertising network built for Florida. RIUM brings the screens and the advertisers; your venue earns recurring income and gains a new communication channel.

1

Confirm your location is a great fit.

2

Approve screen placement and basic utilities.

3

Launch as a RIUM host partner.

Email: partner@oohrium.com | Call: 386-400-RIUM (7486) | Website: oohrium.com